

TEYMOUR AZIZ

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SUMMARY

3rd-year BSc International Business student (predicted First Class Honours, ranked top 10% in first and second year) on a 4-year course with an upcoming international placement. Eager to translate academic excellence into practical experience and pursue a challenging career in financial services with a global perspective.

PROFESSIONAL EXPERIENCE

MARKETING SUPPORT

RareStudio (Part-time, informal, remote)

Apr 2026 – Present, Toronto, Canada

- Built five landing pages for paid ad campaigns on Google, Meta and TikTok, reworking each one through trial and error to see what performed.
- Put together paid ads performance reports covering spend, return on ad spend and results, for client review.
- Researched competitor ad campaigns to identify what was working and inform new campaign strategy.
- Supported lead generation work, helping enquiries from ads get followed up and booked.

FINANCE MANAGER

SayGP (Part-time)

Mar 2024 – August 2025, North London

- Developed and implemented a comprehensive business plan for a primary healthcare provider start-up, utilising funding and achieving a projected growth rate of 20% within the first year.
- Introduced cost-reducing financial strategies to optimise cash flow and maximise revenues.
- Conducted monthly variance analysis, leading to strategic adjustments that enhanced budget efficiency by £10,000.
- Introduced a CRM system, markedly increasing patient growth and ensuring robust regulatory governance.

SPRING INTERNSHIPS

Fuel Bank Foundation, (Hybrid)

Apr 2025, Birmingham

- Executed digital marketing and lead-generation campaigns for financial products, increasing qualified leads by 10%.
- Co-ordinated with budgeting, expense tracking, and grant reporting.
- Contributed to social media outreach and quality assurance initiatives by reviewing content, monitoring engagement, and suggesting improvements to campaign performance.

Media Plan Ltd, (On-site)

Apr 2025, Weybridge

- Collaborated in digital marketing and lead generation for insurance products.
- Supported campaign development and social media content creation.
- Gained exposure to client strategy and marketing analytics.

Smarter Cover Ltd, (On-site)

Apr 2025, Surrey

- Analysed sales techniques and customer engagement in the insurance sector.
- Studied compliance procedures and observed how AI tools were integrated into sales management systems to enhance monitoring and ensure regulatory adherence.

WEBSITE DESIGN CONSULTANT

Welpharm Pharmacy (Part-time)

Jun–Aug 2022, Colchester

- Revamped website layout and navigation, improving user experience and increasing traffic by 300% through clearer structure and faster load times.

EDUCATION

BSC INTERNATIONAL BUSINESS

University of Birmingham

Sep 2023 – Present

Birmingham, UK

EXCHANGE YEAR IN COMMERCE

McMaster University, Canada

Aug 2025–Present

Hamilton, Canada

GCE A LEVELS

Dame Alice Owens School, Potters Bar, Hertfordshire

Sep 2021 – Aug 2023

3 A-Levels: AAB

SKILLS AND HOBBIES

- Tableau, analytical thinking, data analysis, market research, financial modelling, strategic planning, SQL (novice).
- Investing & trading: actively manage a dummy investment portfolio and stay informed on market trends.
- Financial blogging: Write blog posts analysing market trends and sharing insights on investment strategies.
- Volunteering (local community): Volunteering in communal areas to help young adults improve financial skills.